

AAP
American Academy of
Addiction Psychiatry

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**37th Annual Meeting and
Scientific Symposium**

**November 12 - 15
Memphis, TN**



2026

**Conference
Prospectus**

Elevate Your Brand in Addiction Psychiatry: Promotional Sponsorships and Exhibitor Space Available

The American Academy of Addiction Psychiatry (AAAP) invites you to join us for our 2026 Annual Meeting and Scientific Symposium, the leading U.S. event exclusively focused on co-occurring psychiatric and substance use disorders.

With approximately 600 of the leading experts in the field, this conference provides the ideal forum for collegial collaboration, cultivating relationships and showcasing innovations while supporting excellence in the prevention, treatment, and recovery of substance use disorders, addictions, and co-occurring psychiatric disorders.

Opportunity to:

- Generate new sales leads
- Network with the top researchers and clinicians in the field
- Maximize visibility for your company
- Network with leading experts
- Introduce new products and services
- Advertise to a wide range of participants and increase branding opportunities

Event Snapshot

Date: November 12-15, 2026

Location: The Peabody in Memphis, TN

Audience: 600+ Addiction Psychiatrists, researchers, clinicians, educators, trainees

Focus Areas: Addiction Psychiatry, co-occurring disorders, policy, pharmacotherapy, integrated care, practice improvement, substance use disorders, addictions, and much more!



Why Partner with AAAP?

Unmatched Audience Access: Engage with the nation's top researchers, clinicians, and educators in addictions and psychiatry.

Brand Alignment: Support AAAP's mission to advance evidence-based addiction prevention, treatment, and recovery

Networking Power: Build visibility during dedicated exhibit hours, meals, receptions, and take advantage of cutting-edge educational sessions

Participant Profile

85% Board-certified in Addiction Psychiatry and/or Addiction Medicine
Practice settings include:

- Academic Medical Centers
- VA and Government Agencies
- Treatment Programs
- Private Practice



Promotional Sponsorship Opportunities

Package	Cost	Benefits
PLATINUM	\$20,000	5 Exhibitor Badges 3 in-app "Push Messages" during the conference Pre-event email to participants Post-event email to participants Registration Web page recognition Conference app recognition Exhibit Booth
GOLD	\$15,000	3 Exhibitor Badges 1 in-app "Push Message" during the conference Pre-event email to participants Registration Web page recognition Conference app recognition Exhibit Booth
SILVER	\$7,500	2 Exhibitor Badges Registration Web page recognition Conference app recognition Exhibit Booth
BRONZE	\$5,000	Registration Web page recognition Acknowledgement on signage at registration Exhibit Booth

Custom options are available. See a la carte opportunities below.

A LA CARTE OPPORTUNITIES & CUSTOM OPTIONS

Breakfast Promotional Sponsorship – \$7,000.00 per sponsorship (3 spots available)

Energize participants for the day.

Help participants start the day with connection, collaboration, and innovation by supporting a meaningful breakfast experience. Supporting an Annual Meeting Breakfast is a high-visibility opportunity to engage participants in a welcoming, energizing setting as they prepare for the day. This is an exciting opportunity to support attendees when engagement is high and networking is natural.



Your Brand. Every Participant. Maximum Impact.

What's Included:

- Tent cards on all breakfast tables (sponsor-provided or AAAP-produced)
- Recognition in the Annual Meeting app, website, and onsite signage
- Logo placement on main ballroom walk-in slides

A La Carte Opportunities Cont...

Box Lunch Promotional Sponsorship – \$15,000.00 per sponsorship (3 spots available)

Treat Them for Lunch

This is one of the most powerful branding opportunities at AAAP—Secure your Box Lunch Sponsorship now and make your presence impossible to miss. Three opportunities available over three days.



Your Brand. Every Participant. Maximum Impact.

Reach every single AAAP participant in one of the highest-visibility touchpoints of the entire meeting. This opportunity allows sponsors to receive prominent recognition — engage with participants at the exact moment they pause, recharge, and want to talk shop.

- Visible presence at every lunch table through branded tent cards acknowledging your support. Positive brand perception by supporting AAAP's mission and the professional needs of leading experts in the field.
- Sponsor a wellness-focused break in a high-intensity educational program.
- Conversation starters for participants, prompting them to notice and discuss your organization with colleagues.

Reception Promotional Sponsorship – \$20,000.00 *(one spot available)*

Premium Opportunity

This is not just a sponsorship, it's a signature brand moment. Secure a Reception Sponsorship and place your organization at the center of the meeting's most memorable social experience.

Be the brand behind the meeting's most celebrated networking event. Position your company as the highlight of the AAAP Annual Meeting by sponsoring the premier welcoming Reception —one of the most anticipated and well-attended gatherings of the conference. This is where the leading experts, clinicians, researchers, and leaders in the field come together to connect, collaborate, unwind, and build meaningful professional relationships. As an AAAP Reception Sponsor, your brand becomes synonymous with the meeting's most energetic, highly social event.

- **Maximum Visibility in a High-Energy Setting:** Participants gather in one space, creating a concentrated branding environment with sustained exposure.
- **Multiple Branding Touchpoints:** Your logo is featured inside and outside the reception room.
- **Elevated Engagement:** Participants associate your company with hospitality, connection, and a standout experience, creating lasting positive recall.
- **Premium Recognition:** Spotlight in the mobile app, reception signage, listed on walk-in slides for the main general session, and verbal announcements during the event.
- **Influence at Scale:** An ideal setting to connect with Addiction Psychiatrists and other providers who are decision-makers and thought leaders in a relaxed, open-conversation environment.



Coffee Break Promotional Sponsorship - \$7,500.00 each day (3 spots available per day)

Single sponsor per day, multiple days available.
Claim one (or more) of the three.

Secure one of our Coffee Break Sponsorships and keep the AAP community energized—while keeping your brand front and center.

Fuel the Conversation. Keep Your Brand in Every Hand.



Position your company at the heart of participant energy and connection by sponsoring AAP's official coffee breaks. Your brand becomes the hero of the moment. Participants pause to recharge, network, and discuss emerging science.

- **High Traffic. High Engagement.** Coffee breaks are peak gathering times, and your branding is seen by every participant, as they refuel and reconnect.
- **Hands-On Visibility.** Signage at each station creates repeated, tactile exposure to your company.
- **Influential Audience.** Reach the top researchers, clinicians, and educators in the field during their social and conversational moments.
- **Multiple Touchpoints.** Your sponsorship is highlighted in the meeting app and with signage on each of two coffee stations per break.
- **Flexibility.** Choose from three available breaks to align your brand with peak traffic times.

Satellite Symposium – \$25,000.00 (one spot available)

Your Science. Your Audience. Your Platform.

Showcase your latest research, clinical data, and innovations with a dedicated symposium at the AAAP Annual Meeting. This premium opportunity (with room and basic AV included) gives your organization the opportunity to deliver or support high-value scientific programming. These sessions are not part of AAAP's accredited CME program. Sponsors are welcome to use the space for their own session or work with an accredited CME provider.



Why does this opportunity stand out:

- **Own the Message:** Present scientific updates, product data, or pipeline insights.
- **Flexibility on Educational Offerings:** Premium Time Slot, Capture attention at peak availability, early morning or evening, when participants are focused and free from AAAP sessions.
- **Turnkey Logistics:** Room and basic AV included. AAAP will provide a basic AV package including a riser, screen, podium, microphones, and an audio technician, minimizing setup time and maximizing your team's content impact.
- **Direct Access to Leaders:** Engage leading experts, including addiction physicians/psychiatrists, prescribers, researchers, and thought leaders in an intimate educational setting.
- **High-Traffic Promotion:** Your symposia will be highlighted in meeting materials, digital platforms, and on-site signage to boost attendance.
- This is one of the most powerful scientific communication opportunities at AAAP—ideal for companies aiming to deepen clinician understanding and strengthen their scientific leadership presence.

Available time slots will be announced when the conference schedule has been finalized in **July**.

WiFi Sponsorship – \$7,500.00 *(one opportunity available)*

Your Brand. Every Login. Every Day.

Become the most visible and indispensable partner of the AAAP Annual Meeting by sponsoring the conference WiFi.



This is one of the highest-exposure branding opportunities at the meeting, delivering thousands of impressions across all days of the conference.

What makes WiFi sponsorship a top-tier investment:

- Digital + On-Site Promotion: Recognition in the program guide, mobile app, signage, and announcements reinforces your sponsorship across multiple touchpoints.
- Essential Service = Positive Association: Participants rely on reliable WiFi – your company becomes the reason they stay connected.
- This sponsorship delivers premium, conference-wide exposure and a constant presence in the daily workflow of every participant.
- Claim the WiFi Sponsorship and make your brand the one participants rely on from morning to night, every day of the meeting.

What's included:

- 2 signs acknowledging support
- Acknowledgement in the conference app

Charging Station Sponsorship – \$2,500.00 per sponsorship *(Multiple high-visibility opportunities available)*

Power the Meeting. Power Your Brand.

Put your brand where participants linger the longest, at the charging stations that keep their devices (and their day) running. For just \$2,500 per station, your company can own one of the most consistently used and highly appreciated resources at the AAAP Annual Meeting.

Secure one or several Charging Station Sponsorships and keep your brand powering as participants recharge their devices; they'll be face-to-face with your brand, creating repeated, high-dwell-time impressions.

Why charging stations deliver exceptional value:

- **Guaranteed Traffic:** Every participant depends on charging during long meeting days—ensuring steady, continuous use.
- **Extended Engagement:** Unlike walk-by signage, charging stations capture participants for several minutes at a time, enhancing brand recall.
- **Prime Branding Space:** Your logo prominently displayed on the station structure—visible from multiple angles.
- **Multiple Placement Options:** Stations positioned in high-flow areas such as foyers, session corridors, and exhibit spaces.
- **Cost-Effective Visibility:** A budget-friendly way to achieve strong, repeated exposure to addiction psychiatrists, clinicians, and researchers.
- **Positive Brand Association:** Your company becomes the reason participants stay connected and productive.

What's included:

- A charging station
- 2 signs acknowledging support per station.

Conference App Message to Registrants – **\$1,500.00 per message** (Multiple opportunities available)

Send Your Message Straight to Every Participant's Device Multiple opportunities available • Messaging subject to AAAP approval



Cut through the noise and reach participants instantly with a direct in-app message delivered to all registered participants. For just \$1,500 per message, your company can communicate timely updates, drive traffic to your booth or symposia, promote product information, or highlight key initiatives—right in the palm of every participant's hand.

Why in-app messages offer unmatched engagement:

- **Direct-to-Participants Delivery:** Your message is pushed to every registrant, ensuring maximum visibility and immediate reach.
- **High Open Rates:** Participants rely on the app for schedules and updates, making app notifications among the most-read communications of the meeting.
- **Perfect for Timely Promotions:** Ideal for driving attendance to symposia, spotlighting booth activities, or sharing important announcements.
- **Prime Digital Real Estate:** Your content appears where participants are already actively engaged—reducing friction and boosting recall.
- **Targeted Impact:** Reach addiction psychiatrists, prescribers, researchers, and clinical leaders without competing for attention in crowded physical spaces.
- **Flexible Messaging:** Craft concise promotional, scientific, or directional content (with AAAP approval) to achieve your specific goals.
- **Cost-Effective, High-ROI Exposure:** For a modest investment, gain direct access to one of the most valuable clinical audiences in addiction medicine.

This is one of the most immediate, high-impact digital sponsorships available. Reserve your Conference App Message and deliver your content directly to every AAAP participant—at exactly the right moment.

Fun Run/Walk for the Health of It Sponsorship – \$3,000.00 single sponsor

Exclusive Wellness Opportunity

Boost Visibility. Promote Wellness.
Put Your Brand in Motion.



Support one of the most energizing and community-building traditions of the AAAP Annual Meeting—the Fun Run/Walk! This popular early-morning event brings together participants who value wellness, connection, and a healthy start to the conference day.

As the sole Fun Run/Walk Sponsor, your brand becomes the driving force behind an experience participants love—and remember.

Fun/Walk Run Sponsorship delivers big impact:

- **Positive Brand Alignment:** Connect your company to health, wellness, and community support—values that resonate deeply with experts in the field and clinical professionals.
- **On-Site Visibility:** Sponsor signage at the Start/Finish lines and along the route highlights your contribution to this well-attended event.
- **Engaged Audience:** Reach participants in a relaxed, upbeat environment that encourages authentic interaction and goodwill.
- **Optional Activation:** Set up a branded hydration station, stretch area, or photo backdrop to further increase engagement.

This is more than a sponsorship—it's a chance to energize the AAAP community and place your brand at the heart of one of the most joyful events of the meeting. Fun/Walk Run and keep participants healthy and taking care of themselves—with your brand leading the way.

Exhibit Options

Tabletop Exhibit Booth - \$2,500

Includes:

- One 6-foot tabletop - no larger due to space limitations
- One registration (meeting attendance and meals)
- Two chairs and one trash receptacle
- Any additional staff members must pay at a conference registration rate (Please contact AAAP staff for additional registration information).
- Complimentary listing in the conference program when payment in full is received by September 8, 2026

Literature Display - \$750

Provides an opportunity to display pamphlets, flyers, magazines, and any other free materials. Materials will be displayed at the start of the conference and left out until supplies are exhausted. This is not intended for book sales or other promotional selling. Literature displays alone do not include complimentary registration to the Annual Meeting. If you would like to attend the Annual Meeting, you must register as an attendee.

Important Dates

Our exhibitor space is located in a highly visible area. The exhibit hall will be open as indicated on the schedule. Refreshments will be provided periodically in this area.

- **Last day to secure a spot:** October 2, 2026
- **AAAP Conference:** November 12-15, 2026
- **Exhibitor Move-In:** November 11, 2026
- **Exhibitor Move-out:** November 14, 2026

Schedule subject to change

SPONSORSHIP & EXHIBITOR PACKAGES SNAPSHOT

SPONSORSHIP PACKAGES

- Platinum (\$20,000)
- Gold (\$15,000)
- Silver (\$7,500)
- Bronze (\$5,000)

A LA CARTE OPPORTUNITIES

- Breakfast (\$7,000)
- Box Lunch (\$15,000)
- Reception (\$20,000)
- Coffee Break (\$7,500)
- Satellite Symposia (\$25,000)
- WiFi (\$7,500)
- Charging Station (\$2,500)
- Conference App Message (\$1,500)
- Fun Run/Walk (\$3,000)

EXHIBITOR PACKAGES

- Tabletop (\$2,500)
- Literature Display (\$750)

NOTE:

The **Platinum, Gold, Silver, and Bronze** sponsorship packages include an **exhibitor booth**.

À la carte sponsorship opportunities **do not include a booth**. If you select an à la carte option and would also like exhibit space, please choose Both Sponsorship & Exhibit.

APPLICATION FORM

Apply to Exhibit or Sponsor the AAAP 37th Annual Meeting

To reserve your exhibit space or sponsorship or to discuss custom packages, please complete the [online application form](#) and indicate your selections.

AAAP staff will follow up within **3–5 business days** to confirm your selections and provide payment instructions. If you prefer to pay by check, please select that option in the registration form.

If you have any questions, please contact us at annual-meeting@aaap.org.

Important Information:

Please review the following documents carefully before submitting your application:

- [Promotional Sponsorship Rules and Regulations](#)
- [Exhibit Rules and Regulations](#)
- [Exhibitor Space Terms and Conditions](#)
- [Hotel Information](#)

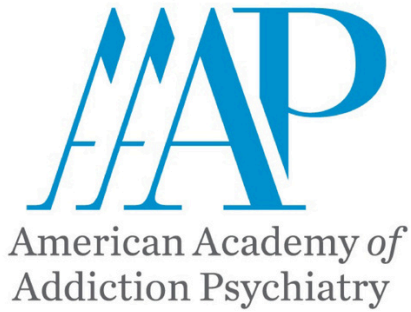
Cancellation Policy

Refunds will not be issued under any circumstances, regardless of the date of cancellation or reduction of exhibit space. AAAP will be entitled to retain or collect 100% of the Exhibitor's total contract obligation if the Exhibitor cancels or reduces their exhibit space.

The acceptance by AAAP of a deposit with an application does not in any way constitute acceptance of the application or a grant of permission to exhibit. If an application is denied, a full refund of the deposit will be made promptly.

Contact Us:

Have an idea you didn't see in the prospectus? Create your own experience. Reach out to us to discuss custom sponsorship and exhibiting opportunities. [AAAP Exhibits & Sponsorship Team](#).



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Reserve Your Exhibit Today

For more information on Exhibit or Sponsorship Opportunities Contact

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See you in Memphis!